

## TASTES LIKE PRESS RELEASE

Yes, that is a funny name. And yes, we are funny people. We also make a magazine that is like no other magazine out there. Yes, parts of it may remind you of this or that. But in its entirety, *tastes like chicken* has no peer. We are a weirdo that can not be pigeonholed.

We are also a weirdo with one hell of a cult following.

Our website (tlchicken.com), updated monthly with brand-new, original content, receives an average of two million hits a month, from readers all over the globe. And our much-anticipated return to print, in shiny, happy magazine format, was so well-received that our second issue is entirely sold out.

But, what IS *tastes like chicken*?

About seven years ago, a group of artists became really close friends, inadvertently forming a boisterous, ambitious collective. As a way to get our work out there for the public, we created *tastes like chicken*. Initially, it was an art school publication. But our eyes were set on greener pastures. Creating, designing, distributing, and promoting the publication entirely by ourselves, we spent the next four years publishing our unique art and humor publication as a free citywide, monthly in Columbus, Ohio.

After four years of building one of the motliest cult followings around, and gaining the attention of artists and major media outlets, we packed up the office and relocated, centralizing ourselves in Milwaukee, Wisconsin. For one year, *tastes like chicken* became an exclusively online monthly, publishing brand-new original content, while the editors labored constantly to bring about our magazine debut.

And less than two weeks of having the first issue back from the printer, we found ourselves picked up by five major distributors: Ingram Periodicals, Tower Records, Gordon & Gotch, Ubiquity, and Armadillo. You think *that's* awesome? Our second issue sold out to additional distributors before we could even fulfill every order. Talk about better than we expected....

But, what IS *tastes like chicken*?!

Basically, it's our personalities, all mashed into one unique vibe. There's a section of humorous fake news and short fiction stories. There's a section of more serious creative fiction from both published, and up-and-coming writers. There's a comics section, featuring some of the biggest names in underground comics and art. There's an entertainment section featuring our no-holds-barred reviews of toys, books, video games, CDs, and whatever else gets tossed into our mailbox. And then there's our much-ballyhooed interview section, featuring chats with everyone from actor Jason Lee and poet Saul Williams to Gene Simmons and (I shit you not) Charles Manson. Each interview is transcribed verbatim-- a magazine rarity-- so you can feel like you're right there in the conversation.

But one of the most unique features about *tastes like chicken* is its art. With a staff made up entirely of professional, working visual artists, it makes it easy for each story and interview to have an original piece of art accompany it. No stock photography. No stock illustration. Each piece is absolutely original.

Much like the magazine itself.

Doubt it if you want, but once you see it, you'll agree. There's nothing else like it. And it's goddamn good.

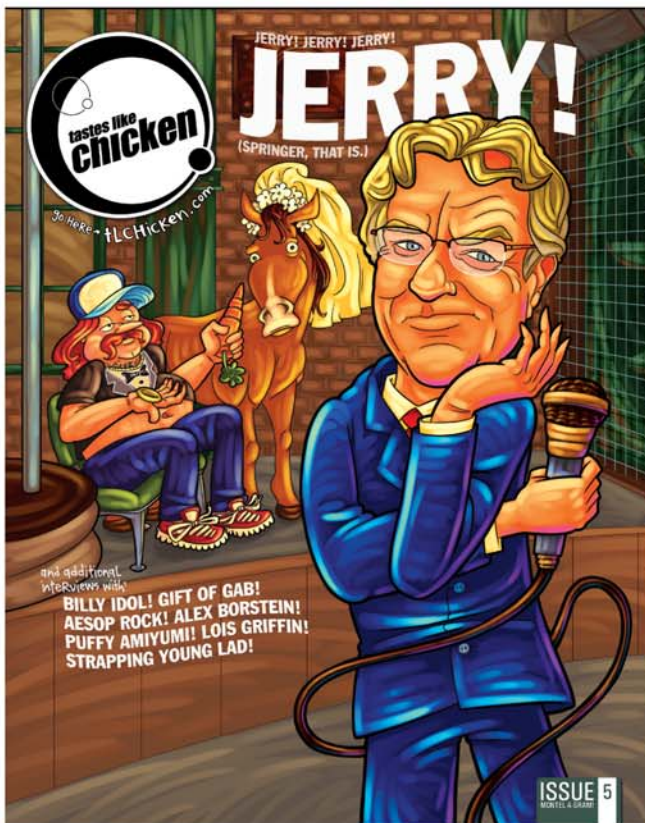
COME ON,  
PEOPLE...  
WITH FEELING!



**CURRENT ISSUE OF "TASTES LIKE CHICKEN" - ISSUE #5 - TLCHICKEN.COM**

**ON SALE JUNE 1, 2005 THROUGH AUGUST 30, 2005**

**The Coop - 2571A North Bartlett Avenue - Milwaukee, Wisconsin - 414.906.9866 - word@tlchicken.com**



## CURRENT ISSUE: ISSUE #5

### Featuring interviews with:

- Jerry Springer
- Billy Idol
- Blackalicious' Gift of Gab
- Aesop Rock
- Alex Borstein
- Family Guy's Lois Griffin
- Puffy Ami Yumi
- Strapping Young Lad's Devin Townsend

### Additional features:

- All-new content found only in the issue!
- Comic by guest artist Spike!
- Thirty full interview pages!
- Five full comic pages!
- Brand-new illustrations and photography!
- And did we mention the ads???

## ISSUE #3 INFORMATION

Our fifth print issue will hit magazine stores and newsstands internationally on June 1, and will be on shelves through the entire month of August. "tastes like chicken" is distributed through five major distributors. They are as follows:

- **Ingram Periodicals:** Nationwide U.S. distribution in major bookstores. (Borders, Barnes & Noble, etc.)
- **Tower Records:** Distribution in all Tower Records stores throughout the U.S. and abroad.
- **Disticor Direct:** Nationwide Canadian distribution in major bookstores.
- **Ubiquity Distribution:** Newsstand and bookstore services in NYC and surrounding areas.
- **Armadillo Distribution:** Newsstand and bookstore services in LA and surrounding areas.

## THE FOLLOWING ISSUE: ISSUE #6

The following issue, our sixth print issue, will be available nationwide on September 1, 2005!



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# TASTES LIKE CHICKEN

Illustration by Staff Member #716 (ramutboxo.com)



## THE STAFF OF "TASTES LIKE CHICKEN" - TLCHICKEN.COM

FROM LEFT TO RIGHT: Sal Swayzo (Jubilee), Franklin Furter (Wolverine), Bethany Shady (Toad), Das Bork (Colossus), Jeremy Scott (Beast), Amanda Morley (Jean Grey), Night Watchman (Nightcrawler), Smokin' Joe Blow (Sabretooth), Wayne Chinsang (Professor X), Vinnie Baggadonuts (Cyclops), Fphatty Lamar (Storm), Staff Member #716 (Gambit), J-Mil (Rogue)

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